

Edward Grant Rawson

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<http://eddierawson.com/>

Corporate Identity Experience

International Electric Power & Renewable Manufacturing Gateway

Pittsburgh, PA VP of Development 2011-present

<http://iepwr.com/> & <http://renewmfg.org/>

- Manage all corporate identity and branding
- Developed two all new websites
- Designed all the marketing materials in house for both organizations
- Design layout for informative project books and business plans
- Created corporate logos for client companies
- Assisted in all areas of developing a \$250M Waste to Energy power-plant in Haiti
- Developing a \$65M wind farm in Haiti by working with engineers and land developers
- Assist in all planning, production, and development of all IEP projects in Haiti

Project Management Experience

Hôpital Albert Schweitzer,

Deschapelles, Haiti Program Manager, 2009-2011

<http://www.hashaiti.org/>

- Designed a Cash for Work Program for the HAS service area improving infrastructure
- Created programs to benefit people displaced by the earthquake of January 12, 2010
- Managed all aspects of the 6 month project
- Procured job placement for 7,000 people who were otherwise unemployed
- Created five murals in five towns, recruited local artists and local community youth
- Created programming to fix roads, canals, agriculture and created youth programming
- Oversaw the repair of over 200km of roads, 250km of canals, 250km of rock walls
- Collaborated with local athletes to create sports programming for 2,000 area youth
- Created a system to track the hours and pay for 7,000 and personally paid each
- Assisted the HAS's chief engineer with the construction of a cholera clinic
- Built several community latrines to combat cholera
- Developed a community square and a community garden

Leadership Experience

Moving the Lives of Kids, Community Mural Project.

Pittsburgh, PA Chief Operations Officer, May 2007-210

- Operated all aspects of the Non-profit company
- Oversaw the production of over 200 public works of art in Pittsburgh.
- Successfully wrote grants to supporting foundations and government agencies
- Met regularly with political officials to gain support for the project
- Met with Pittsburgh Arts Commission to seek approval on dozens of projects
- Set up and executed community meetings around Allegheny County
- Visited and spoke at many area high schools to recruit youth for projects
- Personally designed and painted 10 murals

- Engaged and empowered at-risk youth artists working on the project for 3 years
- Created and designed all administrative and business tools, such as time sheets, contracts, business cards, brochures and curriculums
- Developed the MLK website mlkmural.com
- Held and conducted weekly Staff meetings
- Met with and collaborated with dozens of youth organizations
- Worked closely with fiscal agents to handle company payroll
- Managed more than 300 paid youth artists (ages 15-18)
- Managed more than 100 artists, assistants, special projects and teaching staff
- Developed and created some of the most inventive art projects in Pittsburgh such as a Video Mural, Glass Mural, Green Mural, Dance Murals and an official G20 Mural

Teaching Experience

YMCA Lighthouse Graphic Design Teacher/Mural Teacher George Westinghouse High School

Pittsburgh, PA November 2007-May 2008

- Designed and painted 5 murals in the school halls with Westinghouse students
- Developed innovative curriculums, around the subjects of graphic design, digital illustration, silkscreen t-shirts, mural painting, graphic design, and print layout
- Mentored dozens of creative youth

Educational Experience

Art Center College of Design

Pasadena, CA January 2001-August 2004

BFA Illustration, focus on Print and Gallery Illustration

Fulbright Scholarship, Brazil Art and Society Group Fulbright University of Pittsburgh

Brazil, Summer 2009

- The Educational Fulbright was a collaboration with the MAC Museum, Andy Warhol Museum, and the University of Pittsburgh Latin American Studies Department
- Developed two curriculums for The Warhol, and PITT websites
- Painted a Mural in Niteroi with a group of Brazilian youth in collaboration with The MAC museum

Professional References

<p>Bee Schindler Dreams of Hope Executive Director 100 N. Braddock Ave, Ste. 301 Pittsburgh, PA 15208 http://www.dreamsofhope.org/ (412) 315-9914 bee@dreamsofhope.org</p>	<p>Kyle Holbrook MLK Community Mural Project Executive Director 7008 Bennet St. Pittsburgh, PA 15208 http://www.mlkmural.com/ (724) 531-2184 info@mlkmural.com</p>	<p>Lucas Stock MLK Community Mural Project Art Director 7008 Bennet St. Pittsburgh, PA 15208 http://www.mlkmural.com/ (412) 916-0240 stockarts@hotmail.com</p>
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